

Strategic Planning – Take control of your future







According to research done by Harvard Business Review, only 12% of strategic plans are actually implemented.

The Strategic Planning process that is used by Corporate Management Advice is unique in its approach as it has been formulated to ensure that the plan gets implemented and brings all of the benefits to the business that it should.

The Facilitator

Craig Mclvor has over 20 years experience in facilitating the development and implementation of Strategic Plans. With a background in large and medium size organisations he brings a wealth of experience and knowledge to the process. Craig Mclvor is a well known key note speaker on topics related to Strategy and his articles on the topic are regularly published in the NZ Herald and other magazines sold in Australian and New Zealand.

The Benefits of a Strategic Plan for your business

-  Provides a road map to show where the company is going and how it will get there
-  Provides a sense of security amongst employees that the company has a plan to survive in a changing environment
-  Recognises the impact a changing business environment has on the company and how it needs to be structured to succeed in the future environment
-  Resources are allocated to the activities which provide the most benefit
-  Ability to set realistic objectives that the whole company can get behind and achieve
-  Develops better communications with those both inside and outside the company

The Process

The Strategic Planning process allows all stakeholders to provide input into the future of the organisation. The facilitator will analyse the internal business culture to evaluate its impact on company performance and will help to identify threats and weaknesses of the business. Through this unique process growth can be accelerated and improved.

Getting Started

To start your Strategic Planning process, contact Craig Mclvor at Corporate Management Advice on 021 355 365 or 09 366 3413.

Strategic Planning Process

